



CLIENT ENABLING SERVICES

*Value-added database, mailing, and fulfillment services
to complement Pictorial Offset's pre-press, printing and binding services*

Key Features:

Data Processing

- Postal presorting
- Sequential numbering
- CASS certification and NCOA updating
- Fulfillment services
- List segmentation, parsing, and appending
- Fugitive glue (tack glue)
- Merge/purge
- Mail merge "blink mailings"
- Upper/lower case and gender applications
- Videojet wide-array full color 600dpi capabilities
- Inkjet formatting
- Auto inserting and sealing
- Galley and data dump reports
- Electronic data transfer
- Parcel Post assembly and mail
- Custom programming
- Letter laser

Inkjet addressing and mailing of "self-mailer" type products

"Windows TrueType Font" emulation, including OCR-A and a variety of UPC and USPS barcodes

Wafer sealing, live stamps, and certain Labelaire applications

Kit hand assembly and fulfillment

Automated tipping

Automated padding

Key Benefits:

Full service offering, from print to mailing and fulfillment with the affiliated companies

- Reduced risk
- Greater control and flexibility
- Lower cost basis by reducing freight to mail house and consolidating volume

Marconi Ink Jet Heads will print on any surface, eliminating the need for "knock out" addressing areas

Key Specifications:

File Media Capabilities

- CD-ROM & DVD
- 9-Track Tape (3480 cartridges will be converted to 9-Track)
- Zip Disk
- 3¹/₂" HD Floppy Disk

Cheshire #7050 Feeder Base

- Media Sizes:
- Width = 2" min. through 14" max.
- Length = 3" min. through 16" max.
- Thickness = 1/4" max.

Marconi "Print Pro" Ink Jet Specifications

- Print Sizes:
- Width = 2" max.
- Length = 54" max.
- Instant drying on any substrate or coating
- TrueType Fonts

Marconi "Wafer Sealer" Specifications

- Media Sizes:
- Width = 3" min. through 13" max.
- Length = 5" min. through 16" max.
- Thickness = 5/8" max.
- Label Width = 3/4" min. through 4" max.
- Label Height = 3/4" min. through 7" max.