



## CLIENT ENABLING SERVICES

*Value-added database, mailing, and fulfillment services  
to complement Pictorial Offset's pre-press, printing and binding services*

### **Key Features:**

#### Data Processing

- Postal presorting
- Sequential numbering
- CASS certification and NCOA updating
- Fulfillment services
- List segmentation, parsing, and appending
- Fugitive glue (tack glue)
- Merge/purge
- Mail merge "blink mailings"
- Upper/lower case and gender applications
- Videojet wide-array full color 600dpi capabilities
- Inkjet formatting
- Auto inserting and sealing
- Galley and data dump reports
- Electronic data transfer
- Parcel Post assembly and mail
- Custom programming
- Letter laser

Inkjet addressing and mailing of "self-mailer" type products

"Windows TrueType Font" emulation, including OCR-A and a variety of UPC and USPS barcodes

Wafer sealing, live stamps, and certain Labelaire applications

Kit hand assembly and fulfillment

Automated tipping

Automated padding

### **Key Benefits:**

Full service offering, from print to mailing and fulfillment with the affiliated companies

- Reduced risk
- Greater control and flexibility
- Lower cost basis by reducing freight to mail house and consolidating volume

Marconi Ink Jet Heads will print on any surface, eliminating the need for "knock out" addressing areas

### **Key Specifications:**

#### File Media Capabilities

- CD-ROM & DVD
- 9-Track Tape (3480 cartridges will be converted to 9-Track)
- Zip Disk
- 3<sup>1</sup>/<sub>2</sub>" HD Floppy Disk

#### Cheshire #7050 Feeder Base

- Media Sizes:
- Width = 2" min. through 14" max.
- Length = 3" min. through 16" max.
- Thickness = 1/4" max.

#### Marconi "Print Pro" Ink Jet Specifications

- Print Sizes:
- Width = 2" max.
- Length = 54" max.
- Instant drying on any substrate or coating
- TrueType Fonts

#### Marconi "Wafer Sealer" Specifications

- Media Sizes:
- Width = 3" min. through 13" max.
- Length = 5" min. through 16" max.
- Thickness = 5/8" max.
- Label Width = 3/4" min. through 4" max.
- Label Height = 3/4" min. through 7" max.