



PICTORIAL OFFSET CORPORATION

111 AMOR AVENUE, CARLSTADT, NEW JERSEY 07072-0157, 201-935-7100, FAX: 201-935-3254
www.pictorialoffset.com EMAIL: general@pictorialoffset.com

FOR IMMEDIATE RELEASE

Contact:

Mac Byrd
Pictorial Offset Corporation
111 Amor Avenue
Carlstadt, NJ 07072
Phone: 201-935-7100
marketing@pictorialoffset.com
www.pictorialoffset.com

PICTORIAL OFFSET WINS NATIONAL QUALITY RECOGNITION

Carlstadt, NJ – June 14, 2007 – Pictorial Offset Corporation, the largest privately owned, single-facility commercial printer in the United States, has been cited for excellence in a national competition among printing companies. Pictorial has won four 2007 Print Excellence And Knowledge (PEAK) awards in the annual competition sponsored by Print Solutions Magazine, published by the Document Management Industries Association (DMIA).

Pictorial Offset won 4 major Awards – the Grand Prize in the Commercial Print-4 colors+, Single Sheet category. Pictorial also won a special Award of Excellence in the Commercial Print-Books category, and has won two (2) Special Recognition Awards, again in the Commercial Print-Books category, and another in the Commercial Print-Magazines category. The PEAK Awards Contest drew national entries.

The PEAK awards competition is the only one of its kind to recognize companies that comprehensively meet customer needs for printed products. Award winners demonstrate outstanding problem solving, creative approaches to print design and the craft of printing itself. Some award categories reflect outstanding performance in fulfillment, logistics management, cost savings reporting and other services that are required to deliver an end-to-end product/service combination that solves a client problem or improves a client's business.

"We are proud to win these awards - it shows our ability to provide custom solutions that help our clients improve their business," says Gary Samuels, Managing Partner of Pictorial Offset Corporation. "It takes experience and knowledge to provide commercial printing projects that meet deadlines and improve life for end users. That's our focus, and we feel honored to be recognized by Print Solutions Magazine."

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via The Conservation Fund. Pictorial Offset was named "2005 Printer of the Year" by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.