



PICTORIAL OFFSET CORPORATION

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PICTORIAL OFFSET NAMED THE LARGEST PRINTER OF SUSTAINABILITY REPORTS IN THE UNITED STATES

Carlstadt, NJ – June 8, 2007 - According to the Corporate Register, the world's largest online directory of CSR/Sustainability Reports, Pictorial Offset is the largest supplier and printer of Sustainability Reports in the United States. To date, Pictorial Offset has printed more Sustainability Reports than any other printer in the United States.

Pictorial Offset has been a leader in addressing Corporate Social Responsibility as far back as the mid-1990's by becoming the first commercial printer in the world to achieve simultaneous ISO Quality and Environmental certifications. Since then, Pictorial has led the industry in environmental issues by becoming the first commercial printer in the region to become FSC chain of custody certified, carbon-neutral through reforestation and SFI chain-of-custody certified.

In 2006, Pictorial Offset became a member of the U.S. Environmental Protection Agency's Performance Track Program, and in 2007 was awarded the region's highest honors from the EPA for its environmental programs.

And in 2007, Pictorial Offset, along with Neenah Paper, became founding sponsors of the Blackbook's CSR competition, the first global corporate social responsibility reporting competition in the world, in conjunction with the prestigious AR100 competition for annual reports.

Pictorial Offset Managing Partner Donald Samuels says, "Our commitment to our customers goes beyond a simple value proposition of quality, price and service. At Pictorial, we are offering our customers the opportunity to continue their own good works through us. This is why corporations seek out Pictorial Offset to help communicate their own environmental message and to exhibit their commitment to all of our futures."

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via The Conservation Fund. Pictorial Offset was named "2005 Printer of the Year" by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.