



PICTORIAL OFFSET CORPORATION

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FOR IMMEDIATE RELEASE

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PICTORIAL OFFSET HONORED WITH HIGHEST ENVIRONMENTAL AWARD FROM EPA

Carlstadt, NJ, May 1, 2007 - Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is proud to announce that it's Managing Partners, Donald, Gary and Lester Samuels, along with Pictorial Offset Corporation have received the highest award from the U.S. Environmental Protection Agency, Region 2, for demonstrating outstanding commitment to protecting and enhancing the environmental quality in our region.

The Environmental Quality Award is the highest recognition presented to the public by the EPA. Award recipients come from all sectors of our community, including non-profit, environmental, and community groups, individual citizens, environmental education and business organizations and members of the news media.

The EPA honored Pictorial Offset Corporation at a ceremony on Thursday, April 26th at the regional EPA offices in Lower Manhattan.

According to Donald Samuels, "This recognition by the EPA further encourages us to continue to 'do the right thing' for our community and our environment as we have done for the last 27 years – not because we have to, but because we want to leave a better world for our grandchildren's great-grandchildren."

[Picture attached]

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via The Conservation Fund. Pictorial Offset was named "2005 Printer of the Year" by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.