



PICTORIAL OFFSET CORPORATION

111 AMOR AVENUE, CARLSTADT, NEW JERSEY 07072-0157, 201-935-7100, FAX: 201-935-3254
www.pictorialoffset.com EMAIL: general@pictorialoffset.com

FOR IMMEDIATE RELEASE

Contact:

Mac Byrd
Pictorial Offset Corporation
111 Amor Avenue
Carlstadt, NJ 07072
Phone: 201-935-7100
marketing@pictorialoffset.com
www.pictorialoffset.com

PICTORIAL OFFSET HONORED BY EPA WITH ENVIRONMENTAL AWARD

Carlstadt, NJ, April 18, 2007 - Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is proud to announce that it's Managing Partners, Donald, Gary and Lester Samuels, along with Pictorial Offset Corporation have been selected to receive a 2007 US EPA Environmental Quality Award for demonstrating an outstanding commitment to protecting and enhancing the environmental quality in our region.

The Environmental Quality Award is the highest recognition presented to the public by the EPA. Award recipients come from all sectors of our community, including non-profit, environmental, and community groups, individual citizens, environmental education and business organizations and members of the news media.

EPA will honor this year's Environmental Quality Award recipients at a ceremony on Thursday, April 26th at the regional EPA offices in Lower Manhattan.

According to Donald Samuels, "this recognition by the EPA further encourages us to continue to 'do the right thing' for our community and our environment as we have done for the last 27 years – not because we have to, but because we want to leave a better world for our grandchildren's great-grandchildren."

Samuels continued, "Sunday, April 22, 2007 marks the 37th anniversary of the first observance of Earth Day. We challenge all companies and individuals within our industry to find a way to take steps to help preserve our environment."

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via The Conservation Fund. Pictorial Offset was named "2005 Printer of the Year" by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.