



PICTORIAL OFFSET CORPORATION

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FOR IMMEDIATE RELEASE

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PICTORIAL OFFSET CORPORATION RECOGNIZED FOR BEING FIRST CARBON-NEUTRAL PRINTER IN THE U.S.

Carlstadt, NJ, November 20, 2006 - Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, was recognized by the State of New Jersey and by Bergen County, New Jersey for its leadership in reducing climate change.

At a tree-planting ceremony at the facilities of Pictorial Offset Corporation, the company celebrated becoming carbon-neutral through The Conservation Fund's goZero Program. This ceremony commemorated Pictorial Offset's planting a new forest of 5,000 trees within the Edwin B. Forsythe Wildlife Refuge in Oceanview, New Jersey earlier this year. The new forest will offset Pictorial's entire carbon emissions for a year.

Christine Fanning, program director for The Conservation Fund's goZero Program which helped Pictorial Offset become carbon-neutral sent the following message, "Pictorial Offset is making a difference in the fight against climate change and leaving a lasting legacy for the company and for future generations."

Lester Samuels, Managing Partner of Pictorial Offset Corporation said at the ceremony, "Today we are celebrating Pictorial Offset leading the industry and becoming the first commercial printer in the world to take this giant step in corporate social responsibility. Becoming carbon-neutral is extremely important for Pictorial Offset and all corporations that care about our community; care about our country and care about our planet."

Pictorial Offset was presented a Joint Legislative Resolution from the State of New Jersey Assemblyman Gary Schaer, Senator Paul Sarlo and Assemblyman Frederick Scalera honoring and congratulating Pictorial Offset Corporation for "its steadfast commitment to the environment."

Pictorial Offset was also presented a Certificate of Commendation from Bergen County Executive Dennis McNerney who is recognizing Pictorial Offset's "being the first printing company in the world to become environmentally sustainable and carbon-neutral."

At the end of the ceremony, Samuels concluded by saying, "Today we are continuing the Pictorial Offset heritage of taking giant steps to make a better world for ourselves, our community, our planet and for the children of our grandchildren."

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via the Conservation Fund. Pictorial Offset was named "2005 Printer of the Year" by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.





COUNTY OF BERGEN
NEW JERSEY

Certificate of Commendation

HONORING

Pictorial Offset Corporation

In recognition of being the first printing company in the world to become environmentally sustainable and 'Carbon-neutral'

November 20, 2006

DENNIS MCNERNEY

County Executive

State of New Jersey



THE SENATE AND GENERAL ASSEMBLY
STATE HOUSE, TRENTON, N.J.

JOINT LEGISLATIVE RESOLUTION

By Assemblyman SCHALK, Senator SARLO and Assemblyman SCALERA

WHEREAS, The Pictorial Offset Corporation of Carlstadt, a highly esteemed organization in Bergen County, is being honored and saluted for its steadfast commitment to the environment; and,

WHEREAS, The Senate and General Assembly of the State of New Jersey are pleased to join in recognizing the Pictorial Offset Corporation upon the occasion of its tree-planting ceremony on October 25, 2006; and,

WHEREAS, In addition, the Pictorial Offset Corporation is commended for becoming the first printing company in the world to erase its footprint on the planet by participating in The Conservation Fund's Go Zero Program; and,

WHEREAS, In an effort to address climate change, the Pictorial Offset Corporation is supporting the planting of five thousand trees, thereby leaving a lasting legacy for the company and for future generations; and,

WHEREAS, Through its extraordinary devotion to the environment, the Pictorial Offset Corporation and its staff and management have earned the pride and highest regard of the State of New Jersey and all its citizenry; now, therefore,

Be It Resolved by the Senate and General Assembly of the State of New Jersey:

That this Legislature hereby honors and congratulates the Pictorial Offset Corporation, pays tribute to its praiseworthy accomplishments in benefit of the environment, and extends best wishes for continued success and vigor; and,

Be It Further Resolved, That a duly authenticated copy of this resolution, signed by the Senate President and the Assembly Speaker and attested by the Senate Secretary and the Assembly Clerk, be transmitted to the Pictorial Offset Corporation of Carlstadt.

Attest:



Ellen M. Davenport
Secretary of the Senate



Dana M. Burley
Clerk of the General Assembly

Richard J. Codey
President of the Senate

Joseph J. Robert Jr.
Speaker of the General Assembly