



PICTORIAL OFFSET CORPORATION

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FOR IMMEDIATE RELEASE

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PICTORIAL OFFSET CORPORATION NAMED BEST WORKPLACE IN THE AMERICAS IN 2006 COMPETITION

Carlstadt, New Jersey – November 20, 2006 – Pictorial Offset Corporation of Carlstadt, New Jersey has been awarded the designation, Best Workplace in the Americas 2006, for their exemplary human resources practices. Begun to specifically honor printing companies that provide a superior work environment, this year marks the sixth year of the Best Workplace in the Americas program.

A panel of highly respected HR professionals with decades of experience in the graphic arts industry reviewed the submissions. All of the winning companies actively show their employees that they care about their work environment, their personal goals and ambitions, as well as the needs of the company. Applicants were judged on eight criteria: Management Practices; Work Environment; Training and Development Opportunities; Financial Security; Workplace Health and Safety; Work-Life Balance; Recognition and Rewards; and Health and Wellness Programs.

“It’s an honor to be recognized by the industry as a company that offers a superior workplace,” said Gary Samuels. “Pictorial Offset is proud to be the only commercial printer in northern New Jersey to be recognized with this honor.”

Michael Makin, president and CEO of PIA/GATF, agrees. “Best Workplace in the Americas winners routinely recognize that success is generated in many ways, and importantly, through their employees. Congratulations to Pictorial Offset Corporation.”

About Pictorial Offset Corporation:

Pictorial Offset Corporation, the leader in addressing environmental issues affecting commercial printing for over 25 years, is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation’s fastest growing commercial printing companies, serving many of the Fortune 500 corporations. Pictorial Offset Corporation is the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996); to be both Forest Stewardship Council (FSC) chain-of-custody certified and Sustainable Forestry Initiative (SFI) chain-of-custody certified; and to become carbon-neutral by way of reforestation via the Conservation Fund. Pictorial Offset was named “2005 Printer of the Year” by Printing News Magazine and was recently elected into the United States EPA National Environmental Performance Track Program. To learn more about Pictorial Offset Corporation, please visit www.pictorialoffset.com.