



PICTORIAL OFFSET CORPORATION

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FOR IMMEDIATE RELEASE

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PICTORIAL OFFSET CORPORATION WINS 7 SHOWCASE AND 10 ACHIEVEMENT AWARDS

Carlstadt, NJ, June 23, 2006 – Pictorial Offset Corporation, the largest privately-owned, single-facility commercial printer in the United States, announced today that it has won seven Showcase and ten Achievement Awards at the 64th Annual Graphic Arts Awards Competition from the Association of Graphic Communications.

The types of award-winning printing that Pictorial entered into this competition was for counter cards, direct mail, in-store merchandising, annual reports, calendars, self-promotions, point-of-purchase displays, museum catalogs, brochures, mailers and pocket folders. Pictorial services the Fortune 500 corporations and specializes in Pharmaceutical, Telecommunications, Cosmetics, Fashion, Luxury Consumer Goods and Financial vertical market segments.

Managing Partner Lester Samuels of Pictorial Offset stated, "We are especially proud of the AGC Showcase Awards. These are considered to be the best of the best in the category and we have won in several of the categories. Thirty-seven percent of our entries won an award. We are very pleased."

About Pictorial Offset Corporation:

Pictorial Offset Corporation is the largest privately-owned, single-facility commercial printer in the United States. Family-owned since 1938, Pictorial is one of the nation's fastest growing brand communications companies, serving many of the Fortune 500 corporations. In 1999, Pictorial Offset Corporation was the first commercial printer of its kind in the world to earn dual quality and environmental compliance accreditations of the International Standards Organization (ISO 9002:1994 and ISO 14001:1996, respectively). In 2005, Pictorial was SmartWood™ certified by the Forest Stewardship Council for Chain-of-Custody through the Rainforest Alliance. Among the many products currently offered, Pictorial is now able to print all of them on SmartWood™/FSC certified paper - brochures and reports, magazine inserts, billing statements, pamphlets, package inserts, postcards and direct mail. To learn more about Pictorial Offset Corporation and "Design to Destination™" services, please visit www.pictorialoffset.com.